



EMBARK

Retaining the experiences of past and learning from the road not taken, the association has gained full potential and knowledge to make a substantial move. In the past six decades, the association has explored various ideas through different themes in almost all directions, which more often than not have got lost in transit while trying to implement. The successful ventures have been and are the ones which happen at the right time with the right attitude and outlook. Often novelty is broadly misunderstood, it has become a mandate criterion to be original, unique and not right. That is, we end up working for things that are only new. So our next step has to be the first line to draw the bigger picture. The foundational step is to embark an enduring solution to continuity.

Nehru in an interview towards criticism on Chandigarh – **“I welcomed very greatly one great experiment in India. Many people argue about it, some like it and some dislike it. It is totally immaterial whether you like it or not. It is the biggest job of its kind in India. That is why I welcome it. It is the biggest because, it hits you on the head and makes you think. You may squirm at the impact initially but it makes you think and imbibe new ideas and, the one thing that India requires in so many fields is to be hit right on the head so that you may think.”**

Chandigarh was neither failure nor success but it was a stepping stone towards the modern India. **“Modernity is cohesively rearranging people’s desire”**.

The 62nd year will carry forward a vision of making initiatives that will hit everyone on the head and make them think. Initiatives that will make everyone work towards a continuous and enduring solution. The ideas will be case studies or resources and that will be an open door for the new beginning in the near future.

Regards

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