



UNTRAVERSED

“And I took the road less travelled by and that has made all the difference” - Robert Frost

The previous year focused on reflecting the past and to move forward with the prominence of the association. This mirror has been a crucial one, in identifying and exposing the positives and negatives. Holding the reverberations of six decades intact, **WHAT NEXT?**

“We shall require a substantially new manner of thinking if mankind is to survive.”

-Albert Einstein

Invocation of new, innovative, experimental, radical or unorthodox ideas that push boundaries beyond what is expected in all aspects. Though this may seem unacceptable initially, it will ultimately redefine us creating a new identity for the future.

Do Boundaries limit creativity? Drawing critics from the past, though defined boundaries have been guidelines, have also unfortunately, turned constraints in a way that limits the entire thinking process. It is during extreme never situations, unconventional ideas come into being.

To move forward in a different approach, we shall focus on moving in a new direction breaking all barriers and typical stereotypes to inculcate a new thought process. In the process, we shall focus towards the extremities or infinite ends addressing the needs of tomorrow, redefining what we are and what we can do thus creating an identity of our own . “Don’t limit your challenges – challenge your limits” – Jerry Dunn.

How often have you dreamt of a change and contributed towards the same? It takes change to make a change. “Creativity is thinking up new things, Innovation is doing new things – Theodore Levitt.” Let us also identify our path to tackle various gaps left behind through this new dimension making **“THE DIFFERENCE”**.

In this timeless journey towards contributing for the betterment of the architectural fraternity, we as an organisation have established that we are capable of being the change that we want to see. As an underlying note, it is the need of the hour for us to take responsibility for **“THE BIG PICTURE”**.

Let the exploration of all untraveled paths begin!

Regards,

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