



REIMAGINING ALTERNATIVE URBAN SPACES

Architects have a new social role to play to improve neglected urban spaces. Through creative ideas, innovative architecture can transform abandoned public spaces and re-imagine new “**Alternative spaces**” to create a vibrant community spirit. We find several small urban spaces, which are neglected, polluted, garbage dumps, without maintenance, pathways, etc.

We often turn a blind-eye to these dis-used public spaces around us.

In reality these spaces have tremendous potential to inspire community interaction, after they are transformed.

Can Schools of Architecture create a positive social impact on these derelict urban spaces, by **redesigning alternative spaces** to have a larger social impact and to rebuild and improve them with small interventions ?



Video orientation : <https://youtu.be/uW43VJ8-xlg>

OBJECTIVES:

- To identify an abandoned public space in your city that has the potential to be a vibrant urban social space. It is essential to mention why the specific public space was chosen, its original condition and the transformed design. The entry should also indicate the social purpose of the “**Alternative space**” designed.

- To evolve a design for “**Alternative spaces**” that transforms the abandoned public space.
- To engage in a real life hands-on construction program at the chosen site and transform the place. The challenge will be to keep the budgets affordable and ensure ecological materials are used.
- Giving importance to the spirit of the alternative space.
- To video document the process of transforming the urban space and record the way in which it is used after transformation.
- Documentation of how the alternative space has been transformed and has activated community gatherings and interactions. Each stage and the logic behind the design process should be recorded.

PROGRAMME: REAL-LIFE CONSTRUCTION.

- The design proposal and final built intervention needs to reflect a sustainable solution. It needs to become a versatile platform with no bounds for culture, generation, etc.
- The process should also be presented with illustrations.
- Highlight your experimentations with the design through documentation.
- **Get hands on and make your designs for “alternative spaces” a reality.**
- The student team may collaborate with a practicing architect, NGO, or Faculty or any citizen group, etc. to be their Mentor for this intervention.

THE SITE:

- The site should be real and easily accessible.
- It should connect with the neighborhood and should not pose threat to any form of living being.
- The site should be a concise area but connect to a larger community.

REQUIREMENTS:

1. Two A1 sheets (in digital format and as hard copy sheets).
2. A video documentary (3 minutes duration) of transforming the concept into real-life built intervention on the selected site.

GENERAL GUIDELINES:

- Choice of sheets, scale is left to the discretion of the participant(s) to the condition that the scale should be in metric system and all the drawings should be clear and legible.
- Sheets should be opaque (Only A1 size).
- The format of the sheet should contain a square box of 25mm*25mm at the bottom right hand corner, next to the NASA INDIA logo which should have the unique registration number allotted to the participants after registrations.

• NASA Logo Guidelines

- NASA Logo shall always be placed on the right hand bottom corner of the sheet with a margin of 10mm from right and bottom of the page.
- NASA logo should not be merged, overlapped etc. with any sort of text, graphic, image, etc.
- FOR A1 SHEET NASA INDIA LOGO SIZE SHOULD BE 30MM X 52.50MM WITH 10MM CLEAR BORDER ON ALL 4 SIDES.
- The Video should contain the NASA Logo in the beginning followed by the Unique Registration code and then the contents of the video.
- The sheets are to be numbered properly. The format shall clearly mention "ANDC 2017"
- Manually rendered entry should be scanned at 300*300dpi resolution.
- The soft copy (non - editable format) of the sheets and video link should be uploaded in the website failing which the submission will be considered incomplete and the entry shall be disqualified.
- Any of the submitted material i.e., sheets or the video not following the submission guidelines including incorrect NASA INDIA logo or the general brief guidelines shall not be considered and submitted to the jury for judging purpose.
- Note – Maximum Five (05) Number of Entries Will Be Accepted Per College.

- Any misconduct such as exposing identity through college name/ stamp participant(s) name or college code on the sheets will be disqualified.

CHECKLIST FOR SUBMISSION :

1. Hard copy of the sheets.
2. Soft copy of the sheet along with the video link to be uploaded on NASA India website – www.nasaindia.co.
3. Registration form.
4. Authenticating letter from college H.O.D. for each entry with the name of participant(s) and stating the unit shall abide by whatever may be the final results and also agree that this entry is a property of both the institute and NASA India.
5. Declaration by the participant(s) stating the work submitted is genuine and they have endorsed copyrights for the same and to adhere by all the rules and regulations, Jury process and the results.
6. Editable format of the sheets has to be submitted during the Annual NASA Convention (Applicable only for shortlisted entries).

IMPORTANT DATES :

The release of brief 13/05/2017
Registration opens from 03/07/2017
Registration closes on 08/07/2017
Queries till 15/07/2017
Submission deadline 25/08/2017.

OTHER INFORMATION :

For queries, submit at www.nasaindia.co

Multiple entries from one institute/college are permitted. But all the entries should be uploaded separately during the time of online submission.

Registration should be done by the Unit secretary in NASA India website before the deadline. Kindly print the form on the college letterhead along with the attestation by the college H.O.D. Principal/Director respectively and upload the scanned copy of the same during registration.

Late Registration and submission will not be entertained and henceforth the defaulters will be disqualified.

The host college will not be responsible for any damage caused to the sheets/video.

The courier details including the Tracking number and the contact information of the participants should be mentioned at the time of online submission.

ADDRESS TO BE MAILED/POSTED/COURIERED AT :

**THE ANDC 2017 CO-ORDINATOR,
SCHOOL OF ARCHITECTURE,
ARULMIGU MEENAKSHI AMMAN COLLEGE OF ENGINEERING (AMACE),
VADAMAVANDAL (NEAR KANCHIPURAM),
NAMANDI, P.O-604410, THIRUVANNAMALAI DIST,
TAMILNADU, INDIA.**

CANDIDATES PLEASE NOTE,

Late or incomplete registrations will not be entertained and henceforth the defaulters will be disqualified.

Late submission will not be entertained and henceforth the defaulters will be disqualified.

The entries must reach us by 25th August 2017 1600 hours, so please make sure that the courier is done atleast five days in prior to the last date of the submission to avoid being late.

IMPORTANT CONTACTS:

ANDC Coordinator: Sakthi vel rajan R.

E-Mail ID : andccordinator2017@nasaindia.co

Unit Secretary: M.Kavya.

Unit Designee: K.p.Jeevithesh.

