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## Ethos Trophy

### Introduction

Ethos Trophy, it focuses on individual ethos, sensitivities and value systems, aiming to condition architecture students as individuals of the future, contributing to a constructive society. It is a platform that celebrates academic as well as extra-curricular work of students and recognizes a star in the making.

The Ethos Trophy aims to help students meet a version of themselves that will leave them more self-aware and also help them gauge their abilities and acquired skills. The trophy strives to identify outstanding students from each year of study who balance academic excellence with a versatility that befits his/her evolving role in the journey towards becoming a well-rounded contributor to society. This is a platform for students to present their passion and ideologies; to showcase not just design skills but attributes such as articulation, communication, sense of aesthetics, analytical and interpretative abilities, documentation, observation, presentation, technical, and other ancillary skills; to present their brightest self.

As renowned Architect Charles Correa said
*"Certainly, architecture is concerned with much more than its physical attributes. It is a many-layered thing. Beneath and beyond the strata of function and structure, materials and texture, lie the deepest and most compulsive layers of all".*

Architecture is an interdisciplinary and multi-faceted curriculum which opens out opportunities in several other fields. The profession is a collaboration across disciplines and networks and cannot exist in isolation. More importantly, through their designs, ethics, and sensibilities, Architects have the power to touch the day-to-day life of their fellow citizens. Architecture has the capacity to influence change in the world. Thus, it is important for budding architects to think beyond their ultimate architectural objects, and encompass broader and more complex skills and themes.

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The challenge here would be to investigate and understand the context in depth by answering questions like who is the audience, what are their needs, how are they unique? This would provide the basis for situating the design. In this instance, the solution will not lie just in the design of products/objects but also in what they enable and what the interaction between them and the user makes possible.

In looking forward to see how well the contestants use their learning as students of architecture to bring to bear on the social context of shared living spaces that should typically fulfil a complex web of needs. The focus will be in evaluating how well the proposed solution articulates and responds towards the situations. While the products need to be well defined, they should demonstrate how they are a means to an end rather than being an end in themselves. To that extent, they need to be conceptually very powerful even at the cost of finer detailing as long as they're well within the realms of possibilities in the current scenario.

**EMBARK on YOUR journey towards the Ethos Trophy**

From the day you decide that architecture is your calling, to stepping into an architecture school and each day from then on is a new lesson in the book of every architect's life. As we embark on this journey to grow as individuals and professionals, it is also important to reflect back from time-to-time and recognize the bridges built or gaps left unfilled. At the same time, a sense of hope and positive thinking should be practised throughout the learning process.

With this year's NASA India theme being 'Embark', we encourage you to introspect on your thoughts, ideas and contribution from the previous academic year to identify your strengths and weaknesses as you begin your next year embarking on a new journey in your architectural learning and overall development, with progress and quality playing an important role.

We would like all the eligible students to nurture your self-confidence and dig deep for your best self and showcase YOU through your best works, contributions and extra-curricular engagements, demonstrating your intellectual journey in the last academic year. This reflection shall also enable you to think about which boats you want to anchor or sail next as you continue into your journey of becoming an Architect.

**Eligibilty**

Open to all undergraduate students and fresh graduates of architecture - only academic work of 2018-19 to be submitted (June 2018 to July 2019).

## Evaluation Format

- It shall be a 2-stage competition
  - **Stage 1:** Soft copy entries to be sent in pdf format. An online jury will shortlist entries at this stage, so make sure your drawings and sheets are readable.
  - **Stage 2:** The shortlisted participants will be given time to standardize their submissions in the format given to them. This final submission will then be presented at Annual NASA Convention 2019-20 in front of an eminent jury panel.
- We all bear strong personalities as architects and our progressive growth from what we were to what we are, has transformed deeply, giving us a clear essence of our best versions. As part of stage 2, we require the participants to manifest their journey as students of architecture from what was to what is... The journey can be captured through an audio recording, a song, a video clip of 59 secs, a poem, a 300-word essay, etc. This expression can be in a medium of the student's choice.
- There shall be 5 awards in all - one each for every year of study.

## Evaluation Criteria

- First Impression (5%)
- Design (40%)
  - Response to design problem/ Concept
  - Context
  - Research/ case studies done and conclusions drawn (if applicable)
  - Evolution of design from concept to conclusion
  - Environmental, economic and social responsibilities (if applicable)
  - Attention to detail
  - Design Philosophy
- Technical skills (15%)
  - Building construction and materials
  - Working Drawings
  - Measure Drawings
  - Acoustics
  - Climatology
  - Construction Management
  - Site study
  - Estimation
- Articulation & Presentation skills (10%)
- Ancillary and Allied skills (20%)
  - Analytical skills
  - Soft skills

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- o Observational skills
- o Practical knowledge
- Co-curricular Activities (10%)
  - o Participation in non-academic activities (Competitions, Exposure programmes, workshops, seminars, research etc.)
  - o Leadership skills
  - o Team player
  - o All-rounder personality

## Judging Criteria:

Will look at the submissions as a holistic one and look at it from two approaches:

- **Tangibles-** This comprises of what the portfolio should contain as mentioned in detail above.
- **Intangibles**- We all have a certain personality of ourselves, and to an extent it is reflected in our ideologies and designs. But in this competition, we hope to tap into a saga of traits in you that makes you a certain way. In simpler words, the soul of your designs, its sensitivity towards the environment and community, expression through choice of colours and composition, the values hidden in the design, the design process and learning curve will also be looked into.

## Submission Format

### Introduction sheet:

- This will be your chance to create a great first impression! It is a curtain-raiser to what the jury is likely to see in the following sheets where you tell us a little bit about yourself, about your academic as well as your extra-curricular work.
- This sheet will NOT contain your name, college name or any other personal details.

### The portfolio:

- The submission format is a combined pdf file which is a maximum of 5 A2 OR 8 A3 sheets in landscape format. Maximum file size is 15MB.
- Academic: The projects undertaken in the year 2018-2019. The portfolio would carry a range of academic work – from design to working drawings, to building construction and understanding of structure and material. The academic section of the portfolio will be a showcase of all that you learnt and gathered in the past year.
- **Extra-curricular: The projects undertaken in the year 2018-2019. Please note that while this part of the portfolio holds weightage, it isn't mandatory. You may choose to only put in academic work in the portfolio**.

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- Pointers for portfolio:
  - Prioritize! Prioritize! Prioritize! – Let your best work come in first!
  - Spell-check
  - "*Pictures speak a thousand words*" – Remember to keep your word limits to a minimum and explain your ideas graphically.
  - Only individual work shall make it to the portfolio/ submission.
  - No internship work can be put in the portfolio/ submission.

## General Guidelines

- Maximum of 3 entries per year per college
- Maximum of 10 entries per college
- Only individual work.
- Only projects done in the year 2018-19 to be submitted.
- No internship work shall be submitted.
- Include a North point and graphical scale
- Your names, year of study and college name needs to be only on the registration form and mail body and **SHOULD NOT** be a part of your submission pdf. If any of these details appear on your sheets, your submission will be subject to **DISQUALIFICATION.**
- Registrations and submissions should be done by the Unit Secretary in NASA India website before the deadline.

## Submission Requirements

- Authenticating letter from college HoD for each entry the work submitted is genuine and they have endorsed copyrights for the same and with the name of Participant and stating the unit shall abide by whatever may be the final results.
- Declaration by the participant stating the work submitted is genuine and they have endorsed copyrights for the same and to adhere by all the rules and regulations, Jury process and the results.
- The soft copy (non - editable format) of the sheets and video link/presentation should be uploaded on the website failing which the submission will be considered incomplete and the entry shall be disqualified. If the soft copy file of the sheets is damaged or in low resolution, the entry shall be disqualified.
- Editable format of the sheets has to be submitted during the Annual NASA Convention (Applicable only for shortlisted entries), failing which, the submission requirements would be deemed incomplete.

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**Prize**

The Winning participants shall receive a certificate and be part of the rolling trophy.
The rolling trophy will be awarded to a unit that has had the winning participants
consecutively for 4 years from the respective unit.

**Important Dates**

- The release of brief – 22nd October 2019
- Registrations open – 9th November 2019
- Registrations close on – 15th November 2019
- Queries till – 15th November 2019
- Submission deadline – 6th December 2019

Any Kind of Queries need to be submitted through
**https://nasaindia.co/trophy/ethos**
to
**Lochan Aradhya M**
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